

JYOTI SHARMA

WORDPRESS & AUTOMATION SPECIALIST | FRONT-END DEVELOPER

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Profile Summary

WordPress & Automation Specialist with 5+ years of experience building high-performance, SEO-optimized websites and automating business workflows. Strong expertise in Elementor, Divi, WooCommerce, Shopify, and payment gateway integrations (Stripe, PayPal). Experienced in integrating Zoho CRM with WordPress, automating lead capture using Pabbly Connect, Google Sheets, and WhatsApp/Email platforms (DoubleTick, AiSensy, Mailchimp, Mailshake). Proven ability to manage hosting, migrations, security, and end-to-end website delivery for businesses.

Skill

- WordPress, Elementor, DIVI, WooCommerce, Shopify
- HTML, CSS, Bootstrap, JavaScript (Basic), React (Basic)
- Zoho CRM, Pabbly Connect, Google Sheets Automation
- Payment Gateways: Stripe, PayPal
- WhatsApp & Email Automation: DoubleTick, AiSensy, Brevio
- Website Hosting, Migration, Backup & Security
- Custom Post Types, Custom Fields, Plugin Customization
- SEO Optimization & Performance Improvement

Work Experience

Manager - Technology (WordPress & Automation)

Dec 2024 - Dec 2025

Eclatmax Training & Consulting Pvt. Ltd.

- Designed, developed, and maintained high-performance WordPress websites using Elementor and custom themes.
- Integrated Zoho CRM with WordPress forms to automate lead capture and client management.
- Built automated workflows using Pabbly Connect to sync leads into Google Sheets and Zoho CRM.
- Implemented WhatsApp and Email automation using DoubleTick, AiSensy, Brevio.
- Managed website hosting, backups, security, and uptime across multiple client websites.
- Improved website performance, SEO, and conversion rates through optimization and automation.

Front end and Back end Web Developer

Oct 2023 – June 2024

Family Government Agency

- Developed and maintained WordPress websites using DIVI and Elementor.
- Led and delivered multiple client projects on time and within budget.
- Built and customized WordPress themes and layouts based on business requirements.
- Optimized website performance and improved page speed by up to 30%.
- Created SEO-optimized websites to improve search visibility and user engagement.

Wordpress Developer

Oct 2019 – July 2021

CybX Virtual Technologies

- Implemented and maintained content management systems, primarily WordPress and Shopify, including installation and configuration.
- Monitored website uptime, hosting, and databases to ensure high availability and performance.
- Developed and maintained 12 web applications for national and international clients.
- Built 23 WooCommerce online stores with full product, checkout, and payment gateway setup.
- Integrated Stripe and PayPal payment gateways for secure online transactions.
- Planned and executed website upgrades, redesigns, and platform migrations.
- Implemented custom post types, custom fields, plugins, and themes for high-traffic WordPress websites.

WordPress Developer (Freelancer)

Jan 2014 – 2018

- Managed technical integrations with third-party services and APIs.
- Implemented WooCommerce custom post types, custom fields, plugins, and themes for high-traffic WordPress websites.
- Monitored website uptime, hosting, and databases to ensure maximum performance and reliability.
- Developed and managed 20+ websites, including company and client websites.
- Integrated Stripe and PayPal payment gateways for WooCommerce stores.
- Redesigned and redeveloped 3 websites to improve performance and user experience.
- Migrated 10+ websites between servers with updated WordPress versions and plugins.
- Integrated Google Forms with WordPress for lead capture and data collection.

Jr. Web Developer

March 2012 – Sept 2012

Luutaa Technology Pvt. Ltd

- Created and maintained 10 web applications for national and international clients.
- Delivered fast-loading, performance-optimized websites with PageSpeed scores above 80%.

Jr. Web Developer

Dec 2010 – Jan 2012

Go Web Baby IT Solution Pvt. Ltd.

- Developed, managed, and implemented 17 web platforms using modern web technologies.
- Built a customized content management system compatible with multiple web applications.
- Developed 5 WooCommerce online stores with complete product, cart, and checkout functionality.

Projects

Portfolio - <https://jyotisharma.in/>

WordPress (Spectra)

adbuffs.com - <https://staging.adbuffs.com/>

WordPress (Elementor)

eclatmax.com - <https://eclatmax.com/>

WordPress (Elementor), CRM & Automation

insightusacademy.com - <https://insightusacademy.com/>

WordPress (Elementor)

thrivemaxlearning.com - <https://thrivemaxlearning.com/>

WordPress (Elementor)

thevisioneeringlife - <https://thevisioneeringlife.com/>

WordPress (Elementor)

familygovernmentagency.com - <https://familygovernmentagency.com/>

WordPress (DIVI)

Thahawam chaashab - <https://thahawamchaashab.com>

WordPress (DIVI)

Education

Bachelor's Degree in Computer Science

2007-2010

Laxmi Narayan College of Technology, Indore

GPA : 68/100